



IMPACT REPORT 2024

POWERING INNOVATION ACROSS GEORGIA



Dear Innovators, Collaborators, and Friends of ATDC,

2024 marked our 45th year incubating Georgia startups — and a banner year worthy of celebration. We selectively welcomed a record 34 new companies into the ATDC startup portfolio, bringing our active membership to 141 by year's end. The economic activity generated by these startups supported more than 14,100 new jobs, attracted \$216 million in capital, and the companies in aggregate produced \$203 million in revenue.

As in past years, ATDC's focus remains on building momentum. Georgia-grown innovation is transforming industries, and ATDC is proud to be a catalyst at the heart of it. We are unwavering in our mission: to be the best place in Georgia to grow a technology business to fuel Georgia's economic growth. Here's how we do it:

INNOVATING IN REAL TIME: HOW ATDC EVOLVES TO MEET FOUNDERS WHERE THEY ARE

ATDC's 45-year history of founder success is a testament to a proven model that continues to evolve. We are scaling our support systems to accelerate founder momentum through enhanced tools, smarter processes, and expanded access to opportunity.

CALENDAR YEAR 2024: INNOVATION IN MOTION

- **Enhanced Learning:** ATDC launched a hybrid startup curriculum featuring weekly classes and a new online Learning Management System, enabling founders to track progress, milestones, and core competencies more effectively.
- **AI-Powered Support:** We introduced AI-driven coaching tools that deliver scalable, on-demand guidance to our portfolio companies. Our new **Venture Match** platform offers a self-service solution for founders raising capital that scores venture funds and connects them to the right targets — and at lightning speed.

STATEWIDE REACH, LOCAL IMPACT

We're not just catalyzing metro Atlanta's startup ecosystem. ATDC now operates in seven cities and regions across Georgia — each an emerging hub of economic activity in its own right. Through these regional sites, we bring coaching, resources, and connections directly to local founders, helping fuel innovation in not just Atlanta but Albany, Athens, Augusta, Columbus, Macon, Savannah and beyond. To shed light on the growth of the Georgia entrepreneurial ecosystem and ATDC's ability to serve, our active portfolio in mid-2025 of 161 companies is already more than half of our total alumni graduates since 1980. In short, we are meeting exploding demand.

LOOKING AHEAD: A STRATEGIC VISION FOR 2025 AND BEYOND

- **More Data-Driven Coaching:** We are developing systematic assessment tools to provide more tailored, impactful coaching.
- **Expanded Matching:** Advanced platforms are in the works to connect startups with corporate pilot opportunities and top-tier talent.
- **Operational Excellence:** A new suite of services will offer hands-on support in sales acceleration, marketing, tech stack optimization, and recruiting.

ATDC's growing impact on Georgia's entrepreneurial ecosystem reflects a simple truth: innovation thrives when it's nurtured—and our commitment to supporting it knows no bounds. As you explore this report, I invite you to celebrate the milestones we've reached together in 2024 and the momentum we're building for the future.

John Avery

Director

Advanced Technology Development Center

ATDC: GEORGIA'S PREMIER TECHNOLOGY INCUBATOR

**OUR MISSION IS QUITE SIMPLY TO BE
THE BEST PLACE IN GEORGIA TO BUILD
A TECHNOLOGY BUSINESS.**

Guiding Georgia Startups at the Critical Point of Inflection

ATDC empowers Georgia's early-stage companies during one of their most critical and challenging inflection points — after launching a viable product but before achieving market traction and scale. This is the phase often referred to as the “valley of death,” where startups face the greatest risk of failure due to limited resources, funding gaps, and unsteady market fit. **ATDC provides the structured support, connections, and expertise needed** to help startups survive this phase and emerge positioned for sustained growth. To be accepted into the ATDC portfolio of companies, startups must be actively building and scaling with:

- A Minimum Viable Product (MVP)
- Customers or active pilots in-market
- Market validation: Annual recurring revenues of \$10k to \$5 million



What is ATDC?

The first university-led incubator in the United States, the Advanced Technology Development Center (ATDC) has established itself as Georgia's leading technology incubator and a go-to resource for entrepreneurs transforming innovative ideas into scalable businesses **that strengthen the state's innovation economy.**

2024 BY THE NUMBERS

\$216M+

raised by active portfolio companies in 2024

7 locations in Georgia
with **48,000** square feet
in Tech Square's midtown
Atlanta location

7 vertical practice areas

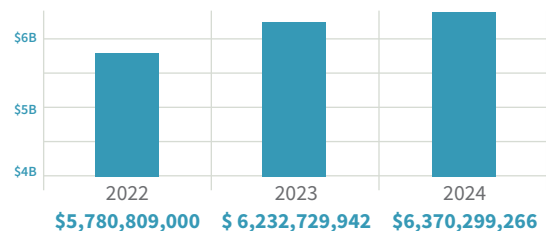
35 Full
and part-time
consultative staff

243 events,
education workshops
and training sessions
held in 2024 alone

ATDC AGGREGATE IMPACT

\$6.2B+

of capital raised by active ATDC companies and
graduates — of which 144 reported



14,000+

jobs created by ATDC portfolio and graduate companies

AT THE CENTER OF INNOVATION IN GEORGIA AND IN THE SOUTHEAST

ATDC is situated at **the center of the ecosystem in Tech Square in Atlanta** on the Georgia Tech campus. With main operations centered in midtown at Tech Square, ATDC operates its ATDC @ programming in 6 other locations across Georgia — Albany, Athens, Augusta, Columbus, Macon, and Savannah. Each of these sites help connect founders to ATDC's coaching, resources, and networks, creating a vibrant entrepreneurial ecosystem that spans the state. Additionally, ATDC offers programming in Alpharetta, Braselton, and Peachtree Corners.

The metro Atlanta region — formally known as the Atlanta-Sandy Springs-Roswell, GA Metropolitan Statistical Area (MSA) — encompasses 29 counties and a population exceeding 6.3 million. Since the onset of the COVID-19 pandemic, it has recorded the **third-highest population growth** among all U.S. MSAs. This surge, fueled by an influx of highly educated residents, has positioned metro Atlanta as a prime location for entrepreneurs aiming to launch and scale their startups. In fact, many founders of ATDC portfolio companies choose to relocate to Georgia from across the U.S. and across the world specifically to be part of our startup ecosystem in the metro area. Atlanta is a not only a **hotbed for startups** but is also the densest city in the country for Fortune 500 companies.

ATDC: AN INCUBATOR MODEL UNIQUE TO THE UNITED STATES

ATDC's funding model is uniquely robust and expansive, thanks to the **support of the private partnerships** we've forged with some of the world's biggest brands — global companies that have a vested interest in fostering innovation within their industries and have chosen ATDC as a strategic ally to do so.

ATDC was created in 1980 thanks to the visionary foresight of the Georgia Governor's Office and state leaders' determination to make our state a technology hub. ATDC is still funded in part by the state of Georgia, but benefits from significant, multi-year commitments from both 6 Corporate sponsors and 17 Community sponsors. These are some of the world's largest corporations strategically investing in Georgia's largest incubator to gain long-term competitive edge.



A HUB FOR INNOVATION IN THE HEART OF MIDTOWN

37 active and alumni ATDC companies currently office on-site with us in Tech Square, making ATDC-affiliated companies roughly one-half of the companies housed in the Tech Square perimeter. Located on the Georgia Tech campus, the ATDC office spans more than 48,000 square feet on two high rise floors.

Companies have access to:

- state-of-the-art conference rooms
- flexible floor plan configurations
- high-speed internet
- common spaces for meeting collaboration

Additionally, the ATDC space includes a 1,400-square-foot makerspace, designed to support early-stage companies in need of interim lab-style environments to prototype and test new technologies. The Engage accelerator is also here alongside several seed stage capital investment funds making Tech Square the hotbed of innovation and economic growth.



2024 ATDC PREMIER PARTNERS

include



2024 AT A GLANCE

As Georgia's innovation economy continues to grow — and more industries establish deep roots in the state — ATDC is scaling its staff, resources, and support to meet rising demand. A thriving startup ecosystem is often fueled by proximity to research universities, capital, and the presence of large corporations committed to innovation. A healthy ecosystem is reflected in the **remarkable growth of our portfolio** as well as in the number of companies applying to be members of the ATDC portfolio.

At this writing, ATDC actively supports 161 young companies. These startups are **gaining a competitive edge** through access to capital, mentorship, and world-class tech talent, positioning them to outpace peers across the country.

HIGHLIGHTS:

- Notable ATDC alums including SalesLoft, Sila Nanotechnologies, and Greenlight Financial are **high-profile unicorns** emerging as leaders of their respective industries. Sila, for example, a manufacturer of supercharged battery materials, employs more than 400 people and raised a Series G round of capital of \$375M in 2024. Other noteworthy graduates include Pindrop, recently valued at \$935M. Finally, ATDC was once home to ScanTech (NAS:STA) which went public recently following a reverse merger. The company has developed a proprietary Computed Tomography scanning system to detect explosives, weapons, narcotics, and other contraband.
- **6.2 billion** — the cumulative amount raised in aggregate by active ATDC companies and alumni from angel, venture, federal, state and other funding sources. In the U.S., only Harvard University's i-Lab reports higher funding figures by its portfolio companies over time.
- In 2024's tight funding market, 24%, or 35 companies, within ATDC's active portfolio of startups **closed funding rounds**.
- **\$19.2M** was awarded in sum to active ATDC companies including contracts and non-dilutive grants sponsored by: the Department of Defense, Department of Health and Human Services National Institutes of Health, NASA, Department of Transportation, Department of Commerce National Oceanic and Atmospheric Administration, National Science Foundation, Department of Homeland Security, Department of Energy, and U.S. Department of Agriculture.



WHEN INNOVATION BEGINS IN THE LAB BUT MOVES TO THE MARKETPLACE

COMPANY SPOTLIGHT

MATERIALS & RESOURCES

MATMERIZE

Matmerize was founded in 2019 by Georgia Tech professor Rampi Ramprasad and co-founder Chiho Kim. The company is a fast-growing spinout built on over a decade of pioneering research in polymer informatics. Its flagship cloud-based platform, PolymRize™, uses advanced AI and machine learning to accelerate polymer and formulation development. With support from university alliances and Georgia-based partners — including key resources from ATDC — Matmerize has rapidly scaled, doubling revenues year over year and contributing to Georgia's leadership in materials innovation.

AI & MACHINE LEARNING

POWERING THE FUTURE FROM GEORGIA

ATDC and Georgia Tech are driving the Southeast's leadership in artificial intelligence, serving as a launchpad for AI-driven startups and a magnet for exceptional technical talent. Georgia Tech consistently ranks among the nation's top research institutions in AI and machine learning, producing one of the largest and most diverse pipelines of engineering and computer science graduates in the United States. ATDC builds on this foundation — supporting early-stage AI companies with access to cutting-edge research, strategic industry connections, and commercialization expertise that accelerates their path to market.

COMPANY SPOTLIGHT

COGBIAS AI

Based in Atlanta, CogBias AI is an enterprise software platform designed to detect and mitigate cognitive bias in customer research, product development, and decision-making workflows. With integrations into tools like Qualtrics and Slack, CogBias AI is used by product managers, UX researchers, marketers, and consultants to ensure that the data they collect and the conclusions they draw are objective, reliable, and actionable. In short: CogBias AI helps organizations see the truth in their data — by removing the distortion of bias.



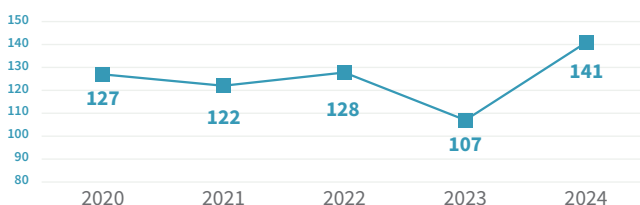
ATDC EDUCATE

ATDC's Educate program is the launchpad for early-stage entrepreneurs across Georgia. As the first tier in ATDC's incubator model, Educate equips founders with startup fundamentals, helping them validate ideas, build early momentum, and prepare for growth.

The Educate program was born in 2004 and serves as a legacy of the ATDC model. In 2024 alone, the Educate curriculum consisted of 170 live and hybrid classes drawing aspiring ideators from across the state. The video-on-demand option ensures anytime, anywhere content is available for idea-stage entrepreneurs in rural or metro areas.

- Offers **structured startup curriculum** covering customer discovery, MVP development, pitch prep, and go-to-market strategy from facilitators who are experts in their field
- **Weekly programming** includes "Feedback Friday", expert-led workshops, and 1:1 coaching with seasoned mentors
- Educate **introduces aspiring founders** to a community of other founders and a place to find mentorship

ATDC Portfolio: Growth in Active Membership 2020–2024



PRACTICE AREA SPOTLIGHTS

ATDC's model is built around **industry-aligned vertical practice areas**, each supported by dedicated corporate partnerships. These verticals deliver tailored coaching, resources, and connections that help startups grow faster, smarter, and with real industry traction. While typical incubators might leave advising and strategic support to ad-hoc mentors, the ATDC model means each company accepted into the portfolio and a vertical practice area is eligible for a *dedicated* coach with a deep well of experience and a vast network in that sector. Coaches lead their practice area but also serve as accessible, strategic resources for founders and their teams.

COLLABORATIONS THAT DRIVE MEASURABLE IMPACT

When corporations are committed to startups, true collaborations develop. These partnerships taken in unison have added more than \$2 million to ATDC's annual operating budget and are supported by 3 years of financial support for the respective vertical. Each sponsor fuels the specific practice areas of strategic importance — **delivering the highest level of coaching, curriculum, and industry connections** to help our portfolio companies grow.

Sector aligned startup support



GEORGIA AIM
Artificial Intelligence in Manufacturing

ATDC is a proud player in the Georgia Artificial Intelligence in Manufacturing (Georgia AIM) program whose mission is to advance AI adoption in Georgia's manufacturing sector. Georgia Tech is home to the **AI Manufacturing Pilot Facility** (AI-MPF) as a cornerstone of Georgia AIM which gives nascent companies access to AI tools, lab space, prototyping resources, dedicated coach resources, and connections to manufacturing stakeholders. We are proud of our role in Georgia AIM as it is considered one of the nation's most ambitious and well-rounded initiatives bridging AI, manufacturing, workforce, and startup ecosystems.

Georgia Tech is one of a handful of research universities that are using cutting edge research to drive the next phase of industrialization, ranking **#1 among universities for its industrial/manufacturing program**.



Curiosity Lab
at Peachtree Corners

Curiosity Lab at Peachtree Corners operates as a real-world testbed for technologies like autonomous vehicles, smart infrastructure, drones, remote medical systems, and IoT-enabled health devices, all supported by dedicated 5G, fiber, sensors, and cameras. With the expansion of Atlanta metro to the north, we believe this presence in Peachtree Corners extends our geographic reach beyond Tech Square in Atlanta and allows us to align our incubator portfolio with real-world deployments and more public-private ventures.

Sustainability Vertical

The region offers opportunities to advance the grid, batteries, solar energy, and EV charging infrastructure, while also attracting economic activities upstream in these supply chains.

The Atlanta MSA has attracted more than \$9.9 billion in clean energy investments—one of the largest in the country. ATDC is home to 28 Sustainability/Clean energy and ClimateTech startups making this practice area the fastest growing among the verticals.



Made possible by a 3-year ATDC-Norfolk Southern partnership

COMPANY SPOTLIGHT

CLOVERLY

An ATDC company since 2021, Cloverly spun out entirely from Southern Company and is today the digital infrastructure standard for the carbon markets. Cloverly enables suppliers to manage inventory and aggregates that supply for buyers to source carbon credits at scale—positioning itself as a global leader in a future \$1 trillion market.

Robotics Vertical

Recognizing Georgia's strength as a logistics and commerce hub, ATDC and Amazon Robotics stood up an inaugural Robotics practice area at ATDC in 2023. Since then, the robotics portfolio of companies has risen to 25. The strategic partnership brings

Amazon's global expertise in robotics, automation, and AI to the state and has catalyzed dozens of early-stage robotics companies – newly minted ATDC companies who are being recognized on the national and international stage. ATDC's deep ties with key local players including RoboGeorgia and Georgia Tech—also strengthen the growing robotics cluster. Ranked among the top robotics programs in the nation, second only to Carnegie Mellon, Georgia Tech provides a robust pipeline of talent and research commercialization opportunities that fuel the expansion of robotics-driven ventures across the state.



Made possible by a 3-year ATDC-Amazon Robotics partnership

COMPANY SPOTLIGHT

SLIP ROBOTICS

Slip Robotics delivers a 10x improvement in speed, safety, and simplicity for logistics customers. Its autonomous systems (SlipBots) enhance warehouse intelligence, optimize supply chains, and ensure workplace safety—transforming the way goods move through the world. Founded in 2020, Slip Robotics raised a Series B in 2024 and recorded a post-money valuation of more than \$83 million.

HealthTech Vertical

Our largest vertical practice area, ATDC companies across the digital health, medtech, behavioral health and other nascent healthtech sectors are leveraging our collaborative networks for support and paid pilot projects.



Made possible by a 3-year ATDC-Catalyst by Wellstar partnership



COMPANY SPOTLIGHT

BENEPower

ATDC often sees successful founders return to build their next venture, and Benepower is a prime example of this entrepreneurial cycle in action. In response to a healthcare system where more than 160 million Americans rely on employer-provided benefits — and costs are projected to double — Benepower has developed an Agentic AI platform that reduces administrative burden for employers by up to 75%. The platform also empowers patients with intelligent, always-available tools to identify lower-cost, high-quality providers through a combination of autonomous and assistive AI modes. With a mission rooted in smarter healthcare navigation, Benepower is helping shape the future of employer-driven health benefits.

COMPANY SPOTLIGHT

STRADOS LABS

Strados Labs joined ATDC at the onset of the COVID-19 pandemic in 2020 and has since emerged as a standout success in the HealthTech portfolio. The company developed and commercialized the RESP® Biosensor, one of the few FDA-cleared wearable stethoscopes designed for continuous respiratory monitoring in both clinical and home settings. RESP® passively captures lung sounds — such as coughs, wheezes, and crackles — and securely transmits the data for analysis. Strados exemplifies the journey from early-stage innovation to commercial scale, having secured significant SBIR grant funding, venture investment, and significant revenue milestones. It stands as a leading example of ATDC's impact on accelerating health technology startups.



Cyber & Emerging Defense Tech Vertical

Over the past four years — along with \$11.8 billion in U.S. Department of Defense-related activity — Atlanta is home to more than 150 cybersecurity firms and 30 major data centers, including Meta, Microsoft, QTS, and SoftServe, with investments concentrated in Midtown and North Atlanta.

Through the ATDC – ManTech partnership, companies in the ATDC ecosystem developing biometrics, sensor technologies and tools in cyber operations are visible to federal buyers and other partners. ATDC is leading the way in local and state-wide education as well, helping Georgia companies in this sector learn how to do business with the DoD.



*Made possible
by a 3-year
ATDC-ManTech
partnership*



Supply Chain Vertical

With Atlanta's Hartsfield-Jackson International Airport being the biggest in the world by passenger traffic and the port of Savannah being the 3rd-largest shipping port in the U.S., Georgia has been one of the fastest-growing areas in the country, solidifying its position as a logistics and services hub. To that end, The Home Depot has invested significantly in fostering innovation at the startup level via a deep commitment in its ATDC partnership.



*Made possible
by a 3-year
ATDC-The
Home Depot
partnership*

COMPANY SPOTLIGHT

GREEN BADGER

Green Badger, based in Savannah, Georgia, is a fast-growing SaaS company that simplifies sustainability compliance in construction through automated LEED documentation and ESG reporting. Serving thousands of users across North America, Green Badger helps project teams eliminate spreadsheets, meet green building goals, and streamline certification. As a standout member of ATDC's portfolio, the company exemplifies scalable, mission-driven innovation and highlights the growing strength of Savannah as a hub for technology and economic development in Georgia.

COMPANY SPOTLIGHT

PULL LOGIC

Founded in 2021, Pull Logic is a supply chain intelligence company built on research from Georgia Tech's Supply Chain & Logistics Institute. Pull Logic leverages AI-driven autonomous agents and a proprietary Product Availability Readiness (PAR) metric to help manufacturers, distributors and retailers forecast demand, eliminate inventory inefficiencies, and boost product availability.

COMPANY SPOTLIGHT

WALARIS

Dedicated to national security, Walaris transforms legacy military hardware with advanced AI software. Its software-only solution upgrades modernize sensor processing, fusion, surveillance, and decision-making to keep pace with AI-driven adversaries. With an estimated \$3 billion dollar addressable market, Walaris is battle-proven, with deployments in U.S. Department of Defense and NATO programs, and contracts with the U.S. Department of Homeland Security, the FBI, and allied militaries.



FinTech Vertical

Georgia — especially metro Atlanta — is a national FinTech powerhouse, with local firms processing 70% of all U.S. credit, debit, and prepaid transactions. Georgia-based payment processors now handle more than \$300 billion in transactions annually, creating a fertile environment for FinTech innovation. ATDC sits at the heart of this ecosystem, where our startups are addressing critical market needs in payments, blockchain, risk analytics, and peer-to-peer lending. This strong FinTech foundation also fuels innovation in adjacent sectors such as InsurTech, RegulatoryTech, and WealthTech.



*Made possible
by a 3-year
Sponsorship
from VISA*

COMPANY SPOTLIGHT

VIVA FINANCE

Viva Finance exemplifies the mission-driven innovation coming out of ATDC's Visa-sponsored Fintech vertical. The company offers payroll-linked loans that expand access to fair, affordable credit for working Americans—bypassing traditional credit scores. With strong investor backing and a growing national reach, Viva is tackling systemic gaps in consumer finance and scaling a more inclusive lending model.

GRADUATE PROFILE

GROUND FLOOR

Groundfloor, accepted into ATDC in 2015, was the first real estate crowdfunding platform to achieve SEC qualification under Regulation A+, enabling multi-state operations. The company, founded in North Carolina in 2013, relocated to Georgia a year later to join ATDC and leverage the state's Georgia's Invest Georgia Exemption. In moving to Georgia, the company pioneered a microlending model that democratizes real estate investing for everyday individuals. Its success helped to further elevate Georgia's FinTech reputation and showcases ATDC's strength in scaling high-impact startups.

Other Verticals Served: AI and Machine Learning | Hardware & Devices | MarTech & AdTech
Materials & Resources | Industrials

THE ATDC CONNECT PROGRAM

ATDC connects portfolio members with high-value resources that accelerate business growth—by acting as an extension of personnel in vital areas of the business. **Through this support, startups gain access to three essential areas without the need to hire additional staff or spend time and money sourcing expertise on their own.**

Through **Talent Connect**, portfolio companies tap into Georgia Tech's exceptional student and alumni talent pool. **Investor Connect** and **SBIR/STTR Connect** guide startups in securing both venture capital and non-dilutive funding. And **Corporate Connect** opens doors to Georgia's top corporate innovation teams, creating opportunities for partnerships, pilots, and revenue growth through new customers.

TALENT CONNECT 2024

474

Launched the ATDC Talent Connect Job Board — hosting 474 qualified candidates across AI/technical, operational, financial and marketing roles in high demand by ATDC companies

30%

30 percent of ATDC active companies engaged with Talent Connect for support

11

Held 11 multi-school events: Panels and Career Fairs from University System of Georgia institutions

SUPPORTING GEORGIA STARTUPS THROUGH NON-DILUTIVE FUNDING

ATDC continues to play a vital role in helping Georgia startups secure competitive federal funding through SBIR and STTR programs. Over the past five years, ATDC-affiliated companies have steadily attracted millions in non-dilutive capital.

This consistent success reflects ATDC's deep expertise in guiding entrepreneurs through the complexities of federal R&D funding — and its commitment to helping our companies grow without giving up equity too soon.

SBIR/STTR CONNECT

SMALL BUSINESS INNOVATION RESEARCH/ SMALL BUSINESS TECHNOLOGY TRANSFER

Supporting Georgia Startups Through Non-Dilutive Funding

Navigating the landscape of non-dilutive funding is a specialized capability offered by only a handful of incubators nationwide. ATDC distinguishes itself by not only alerting Georgia's innovation ecosystem to new federal agency solicitations but also by providing hands-on support in crafting and refining competitive SBIR/STTR proposals.

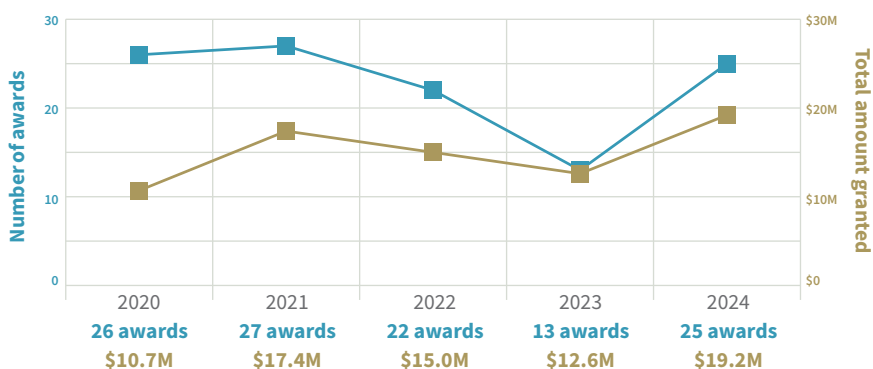
In 2024, ATDC delivered targeted programming and achieved significant funding success:

- Hosted 11 SBIR/STTR classes delivered online, in-person, and in hybrid formats
- Conducted introductory federal funding sessions in five cities: Atlanta, Augusta, Albany, Kennesaw, and Peachtree City
- ATDC and ATDC-affiliated companies secured \$19.2 million in non-dilutive funding through 25 grant awards and contracts

These awards came from key federal agencies, including the:

- Department of Defense
- Department of Health and Human Services – National Institutes of Health
- NASA
- Department of Transportation
- Department of Commerce – National Oceanic and Atmospheric Administration
- National Science Foundation
- Department of Homeland Security
- Department of Energy
- Department of Agriculture

Non-Dilutive Capital Awards, 2020–2024





INVESTOR CONNECT

INVESTOR READINESS FROM PRE-SEED TO SERIES A

The ATDC Investor Connect program helps Georgia-based startups secure funding by facilitating curated introductions to active investors. Through a combination of personalized matchmaking, one-on-one meetings, and high-visibility pitch opportunities, the program connects companies with institutional, and angel investors aligned with their stage and sector. The Investor Connect program also offers valuation research and targeted marketing campaign strategy and execution.

In 2024,

- ATDC released its proprietary AI-driven **Venture Match** tool allowing founders to identify and target angel and venture capital connections on a private platform
- Active ATDC portfolio companies raised **\$197.1M** from angel investors and syndicate groups, from venture funds, or through other instruments such as bridge funding.
- **16** ATDC companies presented to a targeted group of 130 venture investors representing 6 states in the annual ATDC Venture Showcase event.
- **10** ATDC companies were selected for Venture Atlanta 2024 — an elite showcase of top technology startups, chosen from a competitive pool of 630 applicants across 13 states. ATDC's strong presence underscores our pivotal role in developing and elevating the Southeast's most promising innovators.

CORPORATE CONNECT

CORPORATE INNOVATION LIAISONS: ACCELERATING STARTUP GROWTH

ATDC's corporate innovation liaisons connect startups with enterprise partners to unlock pilot opportunities, strategic guidance, and market access. These relationships help startups validate solutions, accelerate revenue, and attract investment — fueling faster growth and long-term success.

- 6 active ATDC portfolio companies were acquired by corporate buyers in 2024, demonstrating strong demand for innovations emerging from the program.
- ATDC actively maintains active relationships with 200 + corporate partners, each engaged with the groundbreaking technologies being developed by our startups.



In 2024, ATDC held:

60

Industry Connect sessions

8

pilots orchestrated for ATDC companies

10

Corporate Innovation Days

2

ATDC facilitated the addition of 2 companies to ManTech's \$1.3 B Department of Defense contract

CATALYZING GEORGIA'S INNOVATION ECONOMY

ATDC's mission is clear: to catalyze Georgia's innovation economy by providing world-class coaching, resources, and connections. In plainest terms, **we strive to be the best place to build a technology company in Georgia.** And it's working — we have facilitated billions of dollars in capital raised, fostered the creation of thousands of new jobs and forged productive partnerships with corporations who share our vision for a thriving, technology-driven Georgia.





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